

PRESS RELEASE

For All Media Enquiries Contact: Cheryl-Iya Broadfoot; M: 07527 303 911; E: hello@wellbeingshowcase.com



WELLBEING SHOWCASE

Enfield's The Wellbeing Showcase Back on 2 November, 2019 (1)

Enfield's very popular and much loved Wellbeing Showcase event, now in its fourth year, is back at the Dugdale Centre on Saturday 2 November 2019, from 11am to 5pm. It is supported by Enfield Council and as always, the event supports a local charity; this year it is Noah's Ark Children's Hospice.

Exhibitors and visitors will find - the Spa Zone, with taster sessions for visitors to experience different therapies; the Speaker Zone, with mini-workshops/talks running throughout the day and are free to attend, once the entry is paid; and importantly the Shopper Zone, giving visitors the chance to shop, talk to experts, ranging from tarot readers, to jewellery makers, beauty therapists to chiropractors!

Enfield's Wellbeing Showcase is recognised for giving local businesses the opportunity to promote their wellbeing services and products to local shoppers. Research from www.smallbusiness.co.uk reveals that every £10 spent with a local independent shop means up to an additional £50 goes back into the local economy, which will ultimately allow your community to thrive! Incredibly, over the last three years the Enfield Wellbeing Showcase has attracted over 650 visitors; raised £1,950 for charities and crucially has boosted over 120 local business communities through its Wellbeing Practitioners and Women in Business networking groups.

Cheryl-Iya Broadfoot, Organiser and Founder of the Wellbeing Showcase says, "We are very proud and excited to be back in Enfield for our fourth year and this year is going to be bigger. I want more wonderful local wellbeing businesses to get in-touch and be part of this fabulous community event. We have big ambitions and by 2025, we want every London Borough to have a Wellbeing Showcase, but remember it all started here in Enfield."

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Zoe White of Zinfinity says, "The Wellbeing Showcase is a wonderful event and has given me the opportunity to showcase my sensory and inclusive jewellery. Importantly, I have made lots of sales, including one to the Mayor! I have also had people sign up to my workshops and there were lovely conversations with the public asking about my work. It was also a great way to meet other stallholders and make contacts. I love this event!"

Diversity is at the heart of the show, where there's a growing representation from the Black, Asian and Minority Ethnic (BAME) at every event. Exhibitors have the opportunity to network. Each event is volunteer-led.

Learn from the best wellbeing experts in your area, bliss out with local therapists, enhance your health and wellbeing knowledge; discover new wellbeing services. Nurture your mind, body and soul. The Wellbeing Showcase has got everything from acupuncture to Zen meditation.

ENDS

Notes To Editors

- For all press and exhibitor enquiries, photos and press passes please contact Cheryl-Iya Broadfoot; M: 07527 303 911; E: hello@wellbeingshowcase.com
- Tickets to the event are priced £5 each, where proceeds go to charity.
- For more information about the Wellbeing Show visit: <https://wellbeingshowcase.com/> or find us on:
Facebook: <https://www.facebook.com/wellbeingshowcase/>
Instagram: <https://www.instagram.com/wellbeingshowcase/>
Twitter: <https://twitter.com/WellbeingShowc1>
- For more information about Noah's Ark Children's Hospice, please visit: <https://www.noahsarkhospice.org.uk/what-we-do/>